



*Press Release
For Immediate Release*

CIMA JOINS FORCES WITH ADISQ AND SOPROQ TO BUILD THE FIRST AND ONLY PAN-CANADIAN ROYALTY COLLECTIVE MANAGEMENT ORGANIZATION (CMO) EXCLUSIVELY FOR INDEPENDENT MUSIC COMPANIES AND ARTISTS

Montreal and Toronto October 19, 2023 – On September 29, Soproq held its 32nd Annual General Meeting. This history-making event brought together ADISQ and CIMA for the first time as corporate members of Soproq. The two professional trade associations, representing Canadian and Quebec-owned music companies and the artists they serve, are joining forces with Soproq to build the first ever pan-Canadian rights and royalty CMO exclusively for independent music companies and artists in Canada. After 32 years, this marks a new chapter for Soproq, whose mission has always been to ensure that every possible penny earned through the use of the sound recordings in its repertoire is distributed as quickly and efficiently as possible to rightsholders. This new collective partnership will bring that vision across the country to all Canadian-owned companies and artists performing in English, French, Indigenous, and many other languages.

With some 6,500 Canadian members, Soproq is one of the most efficient CMOs in the world. As CIMA members begin to migrate their catalogues to Soproq, this new partnership is already taking root across the country. As the not-for profit CMO with the lowest administration fees, the highest level of governance transparency, and the most frequent royalty distributions in the country, Soproq is able to offer CIMA members from across the country unparalleled and personalized customer service. Indeed, with excellent operational efficiency, process optimization, and the development of new innovative projects, Canadian-owned music companies and artists will have their own home for their rights management, putting more money in their pockets while building a stronger voice for the independent sector in Canada.

In the months ahead, CIMA will introduce this new initiative to its members and the broader Canadian owned sector. Over the coming year, CIMA and ADISQ will work closely with Soproq board to adapt the governance structure to reflect its new pan-Canadian reality.

*“We are thrilled to welcome CIMA as part of this collective initiative” says **Eve Paré, Executive Director of ADISQ.** “When ADISQ founded Soproq 32 years ago, it established an independent solution tailored to meet the interests of its members, I am confident that this new alliance, bringing CIMA and ADISQ together with Soproq, can only strengthen the position of the independent sector in Canada regarding collective management.”*

*“This is an exciting moment for CIMA members and the entire Canadian-owned music sector,” says **Andrew Cash, President and CEO of CIMA.** “Joining forces with ADISQ and Soproq in this way strengthens the infrastructure that is crucial for Canadian-owned music companies and artists to build long-term, sustainable businesses and careers on the world stage.”*

*“Working with CIMA is already bearing fruit,” says **Mark Lazare, President of Soproq’s Board of directors.** “Not only has it made it possible to sign some of the biggest independent record labels in Canada outside of Quebec, it offers the potential for greater expansion in the coming months and will*

